

# BlushingForward



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## Quick Facts

1. Every Monday beginning February 5, 2018, the BlushingForward YouTube channel will be posting a new beauty, fashion, and lifestyle video.
2. Launched in the summer of 2016, The BlushingForward YouTube channel features beauty, fashion, and lifestyle videos.
3. In addition to the YouTube channel enjoy the BlushingForward website and blog launched in the spring of 2017.
4. Enjoy a mix of fashion, makeup, and lifestyle videos posted on the BlushingForward YouTube channel.
5. Convenient and diverse makeup application tutorials that the viewer can try at home.
6. BlushingForward is about celebrating individual beauty while inspiring creativity. Join Brenna every week for a new bit of inspiration to make your own.
7. Don't miss out on any new videos that may interest you by subscribing to the newsletter on the website, [www.blushingforward.com](http://www.blushingforward.com).
8. Be a part of the BlushingForward community and join in on social media. Share what you like and what you don't like. Ask questions.
9. Suggestions topics for the videos and blog are highly encouraged.
10. BlushingForward is about moving forward in the appreciation of beauty and life, together.

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## For Immediate Release

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## Find Beauty and Fashion Inspiration Every Week

**PORTLAND, Ore., Feb. 10, 2017** – Beginning February 5, 2018, the YouTube channel BlushingForward will be posting a new beauty, fashion, or lifestyle video to enjoy every Monday. The beauty, fashion, and lifestyle trends of 2018 promise to be exciting and dynamic. Tap into all the trends as Brenna Mielke of BlushingForward shares her unique perspective on all of the old, the new, and the must-haves for 2018.

Celebrating individual beauty while inspiring creativity is the motivation of

BlushingForward. Every woman has a unique story to share. With that as the focus, Brenna, proprietor of BlushingForward, presents an opportunity each week to either enjoy a new makeup technique, a new flourish with a favorite outfit, or a fresh perspective on daily lifestyle management. Brenna shares, “My energy is based in my need to inspire and share, but just as important, is my desire to learn from all of the women that have joined



the BlushingForward journey with me. Send me comments! Ask me questions! BlushingForward is about blushing forward together. Connect with me every week.”

About BlushingForward: The BlushingForward YouTube channel features beauty, fashion, and lifestyle videos and was launched in the summer of 2016. To complement the YouTube channel, Brenna went live with her website and blog, [www.blushingforward.com](http://www.blushingforward.com), in the spring of 2017.

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BlushingForward work area from side. Credit: Dawn Burton



Brenna Mielke, proprietor BlushingForward, applying lipstick. Credit: Dawn Burton





BlushingForward makeup brushes display. Credit: Dawn Burton



BlushingForward work area from front. Credit: Dawn Burton





Brenna Mielke, proprietor BlushingForward, and Kasai. Credit: Dawn Burton



Brenna Mielke, proprietor BlushingForward, channeling inspiration. Credit: Dawn Burton

## Video Information

<b>Link to Video</b>	<a href="https://youtu.be/-qfRldj4co8">https://youtu.be/-qfRldj4co8</a>		
<b>Cutaways</b>			
<b>1</b>	00:00:10:00	00:00:12:26	BlushingForward filming area
<b>2</b>	00:00:12:26	00:00:20:13	Laying out makeup products
<b>3</b>	00:00:20:13	00:00:25:13	Opening drawer and displaying products
<b>4</b>	00:00:25:13	00:00:39:04	Full film area – Brenna setting up
<b>5</b>	00:00:39:04	00:00:46:19	Full film area – Brenna applying lipstick smiles thumbs up
<b>6</b>	00:00:46:19	00:01:03:12	Setting out brushes time lapse
<b>7</b>	00:01:03:12	00:01:08:23	Computer screen BlushingForward FB, fingers and scrolling
<b>8</b>	00:01:08:23	00:01:17:13	YouTube Holiday Video BlushingForward
<b>9</b>	00:01:17:13	00:01:22:04	BlushingForward animated Logo
<b>10</b>	00:01:22:04	00:01:28:24	Website with tagline, “Remember to Always Keep BlushingForward”
<b>11</b>	00:01:28:24	00:01:32:16	“Have You Seen These Videos?”
<b>12</b>	00:01:32:16	00:01:36:00	YouTube focusing on Find your beauty and fashion style
<b>13</b>	00:01:36:00	00:01:40:12	BlushingForward Instagram page scrolling
<b>14</b>	00:01:40:12	00:00:46:26	Brenna video wishing Happy Valentine’s Day
<b>15</b>	00:01:46:26	00:01:52:03	Brenna creating a blog post
<b>16</b>	00:01:52:03	00:01:56:16	Brenna with her cat
<b>17</b>	00:01:56:16	00:01:58:29	Brenna displaying boots

18	00:01:58:29	00:02:01:19	Brenna with scarves
19	00:02:01:19	00:02:12:29	Brenna watching her video with intro
20	00:02:12:29	00:02:22:10	Brenna sharing BlushingForward tagline

### Interview Information

<b>Interview #1</b>	
Name	Amanda
Title	College Student & BlushingForward Subscriber
<b>Sound Bite #1</b>	
TRT	00:00:19:26
Transcription	I like to watch beauty and fashion videos to get ideas and because I enjoy makeup and clothes so I like to see all the new ones that are out and what other people do with them.
<b>Sound Bite #2</b>	
TRT	00:00:14:27
Transcription	Tutorials taught me how to blend my eyeshadows and contour my face and...um...different tips on how to apply your makeup correctly.
<b>Interview #2</b>	
Name	Brenna Mielke
Title	Proprietor BlushingForward
<b>Sound Bite #1</b>	
TRT	00:00:37:01

Transcription	<p>What is going to happen when you finally post that video online and to have people interact with it and connect with you. It's so amazing and that is another thing that keeps pushing me forward. It's keeping me on my BlushingForward journey is being able to share with the viewers and put my opinions out there. Its just something that I never thought I would be able to do and I am quite enjoying it. So definitely connecting with others and seeing what they think and bouncing ideas off of them.</p>
<b>Sound Bite #2</b>	
TRT	00:00:20:25
Transcription	<p>Ready to have fun and experiment with beauty and fashion...umm...cause that really is what BlushingForward is all about. It's about going on a journey and I feel like the viewers who...or subscribers...who come back every week and watch my videos are ready to go on that journey with me.</p>

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